

# HANNAH CATTANACH

Contact details available upon request 



## PROFILE

As a Scottish architect living in Zürich, I bring a unique blend of traditional architectural principles into my keen interest in user experience design. Currently pursuing a Master of Arts in UX, I am eager to transition into designing for digital spaces.

I have a strong passion for storytelling, which fuels my creative approach in design and research. This passion allows me to craft digital experiences that align with users' aspirations.

My background in architecture and my emerging expertise in UX design positions me uniquely to innovate in creating user-centric designs. I am committed to continuous learning and can't wait to bring that enthusiasm into the professional UX world.



## USER EXPERIENCE

**MA User Experience Design:** 2023 - present // Remote

As part of my Masters degree in UX design I have participated in solo design sprints, and big team projects. In my first module, I was the team researcher and copywriter on our game design project.

Last semester, I completed a practice based research project. I conducted primary and secondary research into ethical practices in AI products. Bringing my insights together, I made 'Prism', an innovative HCI product designed to protect user interests.

## WORK EXPERIENCE

**mazzapokora:** 2021 - 2023 // Zürich

In mazzapokora I worked in a small team on a large, complex project in Fribourg. We used collaborative files to work together simultaneously with local and remote team members.

I worked extensively on iterative designs taking into account the comments and requirements of all stakeholders.

**ADP Architekten:** 2019 - 2021 // Zürich

At ADP Architekten, I carved a niche for myself to facilitate the internal design process. I created photoshop illustrations, design iterations and 3D models, which I presented at team meetings.

These visual contributions helped the design team reach decisions. The project lead used my design work to get buy-in from clients.

**Ayre Chamberlain Gaunt:** 2018 - 2019 // London

When I joined ACG, they had just taken over a new project which meant a fast-paced environment. The team had to hit the ground running to maintain the clients project schedule.

I dealt closely with project stakeholders from multiple disciplines and coordinated with them regularly to progress the project.

## EDUCATION

**Falmouth University Games Academy**

MA User Experience Design 2023 - pres.

**Robert Gordon University**

MArch Architecture with Distinction 2017

BSc Architecture 2013

## AWARDS

Royal Incorporation of Architects in Scotland Urban Design Award 2017

RGU Art and Heritage Purchase Prize 2017

Harbourne MacLennan Prize (Professional Practice) 2017

## SKILLS

Presentations (Verbal and graphic)  
Copywriting / Report writing  
Research (Literature review and surveys)  
Thematic Analysis  
Prototyping  
English, Native / German, B2

## SOFTWARE

Photoshop Figma  
InDesign Sketch  
Canva Miro  
InVision NVivo